



Regional Cluster Event (RCE)

New Curricula for e-Leadership

Delivering Skills for an Innovative and Competitive Europe

25th June 2014

Politecnico di Milano - Aula Magna

Piazza Leonardo da Vinci, 32

Milano, 20133 - ITALY

Demand is growing throughout European industry to improve the quality of e-leadership, covering organization leadership in ICT innovation to deliver business value. Recent research has confirmed that the shortage of e-leadership skills across Europe is significantly calling for action.

What is E-Leadership and how the educational ecosystem is responding in this new era of digital requirement? What kinds of curricular activities can be provided at present? And companies, whether they are large, SMEs or start-ups, are aware of what it means to be able to "see" the change with the "lens" of the digital age? What do they expect from the educational system? What innovations have been able to develop?

The event "New Curricula for e-Leadership - Delivering Skills for an Innovative and Competitive Europe" aims to answer these questions by bringing together a wide group of complementary stakeholders and policy makers from cluster countries. It is part of a cycle of meetings planned in 10 different European countries to define a set of skills enabling innovation at all levels of enterprises, from start-ups to large corporations, from private to public bodies. E-leadership expresses the ability to foresee and envision new business models, new organizational and productive models, using the potentials of digital technology to drive the change.

This meeting is part of the study "*eSkills Guide-Guidelines and the European Quality Labels for New Curricula*", commissioned to Empirica by the European Community, DG Empirical Enterprise, aiming to develop, demonstrate and disseminate European guidelines and quality labels for new curricula fostering e-leadership skills. In Italy, the initiative is part of a series of actions taken to disseminate digital culture, promote ICT professionalism, and the European e-Competence Framework 3.0 (e-CF3.0) on ICT skills, now UNI regulation.

This should also encourage the development and improvement of attractive, adapted, up-to-date educational offers able to increase the supply of experienced and highly qualified leaders in ICT-based innovation.

The event is organised by the European Commission, Directorate-General Enterprise & Industry and Fondazione Politecnico di Milano in conjunction with: Rete Competenze per l'Economia Digitale, Cefriel, PoliHub, AICA.

Target groups

This event is targeted at innovative employers, current and aspiring e-leaders, professional associations, universities and business schools as well as policy-makers interested in promoting digital innovation.

Outputs

Anyone expressing an interest will be sent a link to the outputs of this event.

Registration

Please register your interest at the following website: www.eskills-guide.eu

Acceptance will be confirmed within two weeks of registration.

Programme:

Chairperson:

- **Franco Patini**, Coordinator e-Leadership Group - The Agency for Digital Italy, Member Rete Competenze per l'Economia Digitale

09.00 - 09.30

Registration of participants and welcome coffee

09.30 - 10.10

Welcome and Introduction

- **Giampio Bracchi**, President Fondazione Politecnico di Milano, Full Professor of Information Systems Politecnico di Milano
- **Donatella Sciuto***, Vice Rector, Full Professor of Computer Architecture and Operating Systems, Politecnico di Milano
- **André Richier**, Principal Administrator Directorate General Enterprise and Industry, European Commission

10.10 - 10.40

ICT trends and their implications on skills and e-leadership: the Italian curricula guidelines

- **Agostino Ragoza***, General Director AgID - Agency for Digital Italy
- **Franco Patini**, Coordinator e-Leadership Group - The Agency for Digital Italy, Member Rete Competenze per l'Economia Digitale

10.40 - 11.10	<p>The European e-Leadership landscape: education ecosystem, policies</p> <ul style="list-style-type: none"> • Werner B. Korte, Director Empirica GmbH, Coordinator 'New Curricula for e-Leadership'
11.10 - 11.30	<p>ICT trends and their implications on e-Leadership skills</p> <ul style="list-style-type: none"> • Gabriella Cattaneo, Associate Vice President, IDC Europe, Italy
11.30 - 12.00	<p>Towards e-Leadership curriculum profiles and quality labels</p> <ul style="list-style-type: none"> • Lex Hendriks, EXIN Business Knowledge Consultant
12.00 - 13.00	<p>ROUND TABLE: Panel Discussion with large companies: e-Leadership skills and the need of new curricula</p> <p>Chairman: Alfonso Fuggetta, CEO and Scientific Director CEFRIEL - Politecnico di Milano</p> <ul style="list-style-type: none"> • Panelists: large companies from the demand side
13.00 - 13.20	<p>e-Leadership at University: the answer of Politecnico di Milano</p> <ul style="list-style-type: none"> • Raffaella Cagliano*, Full Professor School of Management Politecnico di Milano, Director Specialized Masters MIP Politecnico di Milano
13.20 - 14.20	<p><i>Walking Lunch</i></p>
14.20 - 15.40	<p>Panel Discussion with start-ups: e-Leadership skills and the need of new curricula</p> <p>Chairman: Stefano Mainetti, Chief Executive Officer at PoliHUB</p> <ul style="list-style-type: none"> • Luca Poggiaroni, CEO Menuale • Tommaso Lazzari, CEO EzTaxi • Alvise Biffi, CEO 18Months and Secure Network • Andrea Monti, CEO Findyouritaly
15.40 - 16.00	<p>Conclusions</p> <ul style="list-style-type: none"> • Empirica • Clementina Marinoni, Fondazione Politecnico di Milano <p><i>Light Buffet</i></p>

Simultaneous translation Italian-English, English-Italian, available.

* (TBC)

Practical information

Fees

The event is free, by invitation.

Event language

The conference language will be:

Simultaneous translation Italian-English, English-Italian, available.

Catering

The conference will start on 25th June 2014 at 09.00 with a welcome coffee.

A buffet lunch will be provided at 13:00 at the event venue.

Venue

Politecnico di Milano

Aula Magna - Building 1

Piazza Leonardo da Vinci 32

20133 Milano (MI)

ITALY

Accommodation

As suggested. See attachment.

How to get there

Milano - Milano Città Studi - Piazza Leonardo da Vinci 32 - Building 1 - Floor: 1



Detailed information about how to get to Piazza Leonardo da Vinci 32 - Milano Città Studi can be found at:

https://www7.ceda.polimi.it/spazi/spazi/controller/Aula.do?evn_init=event&idaula=2282&jaf_currentWFID=main

Local organiser:

Fondazione Politecnico di Milano
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Contact:

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Event Secretariat

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