

## SOCIAL ENTREPRENEURSHIP AS AN ENABLING ENVIRONMENT FOR MIGRANTS' EMPLOYMENT AND INTEGRATION



### WHAT WE DO

The SEE ME IN project is expected to significantly strengthen and encourage economic growth amongst Central European regions, focusing on migrant entrepreneurs in 7 specific regions of interest. SEE ME IN will analyse the already established migrant enterprises and identify their needs, as well as train them using a new cloud hub for support and enabling B2B and online learning. Having a more competitive environment for entrepreneurs from different backgrounds will also lead to greater social cohesion in the cities and for their businesses.



5  
COUNTRIES

10  
PROJECT  
PARTNERS

7  
REGIONS

2.1  
MILLION EURO  
PROJECT BUDGET

4  
ASSOCIATED  
PARTNERS

## TAKING COOPERATION FORWARD

### WHO WE ARE

SEE ME IN has a strong and highly qualified transnational participation involving partners from five central European countries working in higher education & research, interest groups including NGOs, local public authorities, sectoral agencies, business support organisations and SMEs.

#### ITALY

- Fondazione Politecnico di Milano  
(LEAD PARTNER)  
Higher education and research  
[www.fondazionepolitecnico.it](http://www.fondazionepolitecnico.it)
- Cooperative Group CGM  
Interest group  
[www.cgm.coop](http://www.cgm.coop)
- Comune di Milano  
Local public authority  
[www.comune.milano.it](http://www.comune.milano.it)

#### SLOVENIA

- School of Advanced Social Studies in Nova Gorica  
Higher education and research  
[www.fuds.si](http://www.fuds.si)
- Association Social Economy Slovenia  
social enterprise  
Interest group including NGOs  
[www.socialnaekonomija.si](http://www.socialnaekonomija.si)
- Municipality of Nova Gorica  
Local public authority  
[www.nova-gorica.si](http://www.nova-gorica.si)

#### HUNGARY

- Budapest Chamber of Commerce and Industry  
Business support organisation  
[www.bkik.hu](http://www.bkik.hu)
- West-Pannon Regional and Economic  
Development Public Nonprofit Ltd  
Sectoral agency  
[www.westpannon.hu](http://www.westpannon.hu)

#### CROATIA

- ACT Group  
Interest groups including NGOs  
[www.act-grupa.hr](http://www.act-grupa.hr)

#### GERMANY

- Aiforia - Aiforia GmbH  
Small and medium enterprise  
[www.aiforia.eu](http://www.aiforia.eu)

#### WHO FUNDS US

The SEE ME IN project is co-funded by the Interreg Central Europe Programme that encourages cooperation on shared challenges in Central Europe. With 246 million Euro of funding from the European Regional Development Fund, the programme supports cooperation between institutions beyond their borders to improve cities and regions in Austria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Slovakia and Slovenia. Project SEE ME IN is co-funded under the 3rd call and priority: innovation and knowledge development.

### DISCOVER MORE ABOUT SEE ME IN

[www.interreg-central.eu/Content.Node/SEE-ME-IN-.html](http://www.interreg-central.eu/Content.Node/SEE-ME-IN-.html)



#### Contact us

SEE ME IN

f [interregsemein](https://www.facebook.com/interregsemein)

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## SEE ME IN

Project is participating to cooperation on innovation to make CENTRAL EUROPE more competitive and to improve skills and entrepreneurial competences for advancing economic and social innovation in central European regions among migrant entrepreneurs.

## FACTS AND FIGURES

 **10** Project partners

 **16** Outputs planned until March 2022

 **3 YEARS** Project duration

### Outputs

The project's objective is to enhance migrants' integration in CE Regions by strengthening their enterprises to become economically secure and independent. The SEE ME IN project aims to support an environment attractive to all forms of migrant entrepreneurship, where business support services also reach all potential entrepreneurs, with the aim to make the CE region in its entirety stronger and more cohesive. All this and more will be achieved by applying the following outputs, planned in the three-year project period and further:

- three strategies and action plans developed and implemented for improving skills and competences of employees and entrepreneurs
- two tools developed and implemented for improving skills and competences of employees and entrepreneurs
- five pilot actions implemented for improving skills and competences of employees and entrepreneurs
- two trainings implemented for improving innovation capacity and mindsets.

These specific outputs, shared among partners from seven EU regions, will ensure an effective improvement of skills and competences amongs the migrant entrepreneurs taking part in the SEE ME IN project.

## STRATEGY AND ACTION PLAN

The main output will be a regional joint strategy to tackle immigrant entrepreneurs' networking and management skills shortages in participating regions to promote immigrants' ability to create social innovation skills (in terms of inclusive growth and sustainable). Based on other activities and outcomes during the project, it will establish specific priorities and objectives for each type of involved stakeholder to tackle territorial challenges and problems through an integrated approach.

An "action plan" will bring together the results from key project activities from to build a concrete political and practical roadmap to improve immigrants' enterprises skills in the long term. The aim is to create the conditions for implementation of an "Intercultural Hub". It will establish specific activities, tasks, financial resources, and legal provisions that projects and partners will implement achieve project results in the long run. The Action Plan will be transferred and applied to other public authorities in the CE area, which will be targeted by specific communication tactics (e.g. seminars, publications, infographics, etc).

Photo courtesy of AZITOY (Italy), DaLua (Germany) and MamaVeek's Kitchen (Croatia).

## TRAINING

In the actualization of the face-to-face events, the project will encourage the development of social processes in the integration phase between new migrant enterprises and established ones in which both will bring their contribution to business and innovation growth. The trainings will be realized at the local level in 5 participating countries, but also a transnational seminar will be organized in order to increase a general feeling of social cohesion.

The primary and secondary data gathered during the project will be implemented by a digital learning path with aim to support the targeted participants in the development of knowledge and skills that will enhance their integration in the local contexts and the development of a fruitful collaboration and reciprocal exchange. The learning path will be available on the ICT project platform and will also be supported by mobile digital tools.



## TOOLS

SEE ME INN will develop a general framework for the empowerment of immigrant enterprises, which will evaluate the specifics by country, specific sectors and context problems to define the guidelines for localised actions.

This framework will be supported by a modular and flexible ICT platform delivering key tools in the areas of management, support for delivery of processes, marketing and communication tools and services that already exist but are not adequate for immigrant enterprises. Also, a hub model (Intercultural Incubator) for enterprises will provide the opportunity to test and implement services to facilitate entrepreneurship among migrants.



## PILOT ACTIONS

Pilot Actions will apply the innovative technological and managerial framework elaborated by building and testing the Intercultural Hub. There will be 5 pilot actions (one each in Italy, Germany, Slovenia, Croatia and Hungary) including management support, networking support, access to finance; marketing, language skills and cultural sensitivity (culture of the host country).

Each region will execute one Pilot Action implementing selected tools into immigrants' daily work. Pilot Actions will support improvement in the knowledge and skills of entrepreneurs in the Central European region.

