



50UL

A DSS TO PLAN AND IMPLEMENT
SMART MULTIMODAL MOBILITY HUBS

Opening

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EIT Urban Mobility belongs to the European Institute of Innovation and Technology

The European Institute of Innovation and Technology (EIT) is an EU body created by the European Union in 2008 to strengthen Europe's ability to innovate. The EIT is an integral part of Horizon 2020, the EU's Framework Programme for Research and Innovation.

1st EU initiative bringing together the three sides of the 'knowledge triangle': businesses, education and research centres. Aim to increase the cooperation and integration between the three to facilitate the transition from:







The EIT and its
Innovation Communities
together, find solutions to
global challenges and
empower innovators and
entrepreneurs to turn their
best ideas into products,
services, jobs and
growth.





EIT Urban Mobility's mission and goals

A multimodal transport system to access work, education, leisure

Green and efficient city logistics A mobility system that protects and fosters people's health and wellbeing

A green and human-friendly urban environment Europe's industry leading the sustainable urban mobility transformation

"We accelerate the transition to sustainable mobility and more liveable urban spaces"



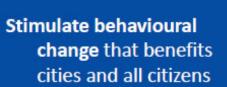
EIT Urban Mobility accelerates the transition to more liveable urban spaces

Drive systemic solutions that will:

- improve mobility AND
- create more liveable urban spaces

Ensure fast deployment & scaling to the cities of Europe and beyond

Bring together all key stakeholders in urban mobility











How can data exploitation enable future urban mobility systems to be more collaborative, user centred, eco efficient and safe?



























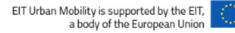














Thank you!

Laura Mazzola,

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