



# SOUL

**A DSS TO PLAN AND IMPLEMENT  
SMART MULTIMODAL MOBILITY HUBS**

Opening

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# EIT Urban Mobility belongs to the European Institute of Innovation and Technology

The European Institute of Innovation and Technology (EIT) is an EU body created by the European Union in 2008 to strengthen Europe's ability to innovate. The EIT is an integral part of Horizon 2020, the EU's Framework Programme for Research and Innovation.

1<sup>st</sup> EU initiative bringing together the three sides of the 'knowledge triangle': businesses, education and research centres. Aim to increase the cooperation and integration between the three to facilitate the transition from:



The EIT and its Innovation Communities together, find solutions to **global challenges** and empower **innovators and entrepreneurs** to turn their best ideas into **products, services, jobs and growth**.

EIT Urban Mobility is supported by the EIT, a body of the European Union





# EIT Urban Mobility's mission and goals

A **multimodal transport system** to access work, education, leisure

**Green and efficient city logistics**

A mobility system that protects and fosters **people's health and wellbeing**

A **green and human-friendly** urban environment

Europe's industry leading the **sustainable urban mobility transformation**

“We accelerate the transition to **sustainable mobility** and more **liveable urban spaces**”



# EIT Urban Mobility accelerates the transition to **more liveable urban spaces**

**Drive systemic solutions that will:**

- improve mobility AND
- create more liveable urban spaces

**Bring together all key stakeholders in urban mobility**

**Ensure fast deployment & scaling to the cities of Europe and beyond**

**Stimulate behavioural change that benefits cities and all citizens**







# S OUL

How can data exploitation enable future urban mobility systems to be more collaborative, user centred, eco efficient and safe?



## Project Partners

### Cities



### University/Research Center



### Business



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# Thank you!

Laura Mazzola,

<https://www.fondazionepolitecnico.it/en/initiatives/soul/>

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