



# SOUL

## A PROJECT TO TRANSFORM SMART MOBILITY HUBS

Complexity of  
Urban Mobility Hubs

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EIT Urban Mobility is supported by the EIT,  
a body of the European Union





- HUBS complexity
- It is not only about data
- SOUL: 3 cities 3 scenarios



How can data exploitation enable future urban mobility systems to be more collaborative, user centred, eco efficient and safe?

➤ HUBS complexity



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✓ SOUL, 3 cities 3 scenarios



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Milano

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Eindhoven

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Milano



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Eindhoven

*Milan Central Station*



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Barcelona



*Plaça Catalunya*

Eindhoven

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Barcelona



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Eindhoven



*P&R Gennep Parken*





# Thank you!

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